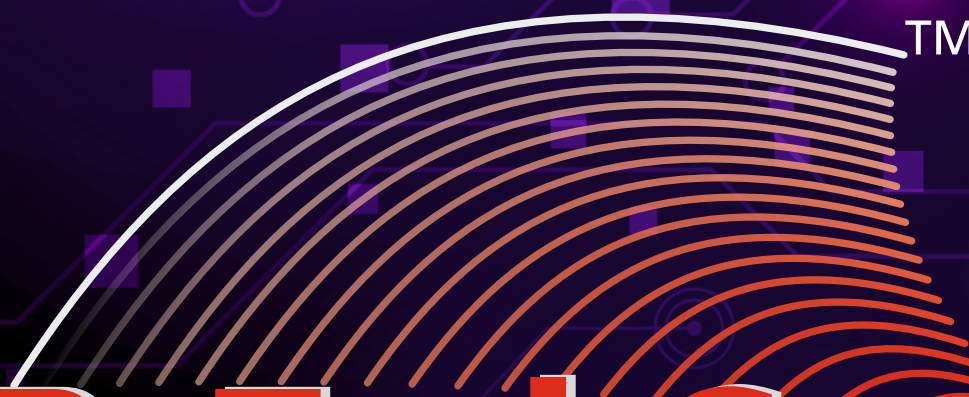




RETAILERS ASSOCIATION OF INDIA



ReTechCon

(Retail Technology Conclave)

26 - 27 September 2023
JW Marriott Mumbai Sahar

Programme Agenda

Programme Agenda - Day 1

Timing	GRAND BALLROOM
08:30 - 09:35	Registration & Breakfast
09:35 - 09:40	National Anthem
09:40- 09:45	Chairman's Address
	Bijou Kurien , Chairman, Retailers Association of India
09:45 - 09:50	CEO's Address
	Kumar Rajagopalan , CEO, Retailers Association of India
09:50 - 10:00	ReTechCon 2023 - Curtain Raiser
	Dr. Hitesh Bhatt , Director - Marketing & Communication, Retailers Association of India, Editorial Direcor, STOrai
10:00- 11:00	Panel Discussion: Customer Experience – The Core of Retail Evolution
	Moderator: Bijou Kurien , Chairman, Retailers Association of India
	K Radhakrishnan , CEO, StarQuik
	Manish Kapoor , Managing Director & CEO, Pepe Jeans London
	Rajiv Nair , CEO, Kaya Limited
	Vineet Gautam , CEO, Bestseller India
11:00 - 11:10	Presentation: Serenity with Samsung
	Piyush Saxena , General Manager - Enterprise Business, Samsung
11:10 - 11:15	Presentation: Digital Management and Innovative Services in New Generation Retail
	Tej Singh Rathore , Channel Sales Head, Advantech Raiser India Pvt. Ltd.
11:15 - 11:25	Presentation: Showcasing Animeta Brandstar- Influencer Marketing Platform
	Biswamitra Ray , SVP - Branded Content & Creator Strategy, Animeta
11:25 - 11:30	Presentation: Revolutionising the Digitization of Product Creation to Market Launch
	Ruchir Shankar , Sales Director, Centric Software
	Vaibhav Nighojkar , Sr Manager South East Asia, Centric Software
11:30 - 11:35	Presentation: Location Intelligence for Retail Enterprises
	Agendra Kumar , Managing Director, Esri India
11:35- 11:40	Presentation: Elevating Retail Horizons
	Khaja Hussain , Co-Founder & CEO, Grozeo
11:40 - 12:10	Navigating the ONDC Odyssey: Unraveling the Retail Blueprint
	Moderator: Kumar Rajagopalan , CEO, Retailers Association of India
	Kedar Lele , ED – Customer Development, HUL & Head of CD - South Asia, Hindustan Unilever Ltd.
	T Koshy , CEO & MD, ONDC
12:10 - 12: 20	Presentation: The Need for Improvising Customer Communication in Retail Management
	Dwayne Pereira , Director Technology and Network, TechnoWizards Pvt. Ltd.
12:20 - 12:30	Presentation: Transforming Reverse Supply Chain Into a Growth Driver
	Sapan Kumar Jain , CEO, Blubirch
12:30 - 12:40	Presentation: Powering Customer Engagement through Conversational Commerce
	Aakash Kumar , Business Lead- Retail & eCommerce, Infobip
	Jovina D'Souza , Senior Sales Engineer, Infobip
12:45 - 12:52	Presentation: Avoiding Pitfalls of Rapid Offline Expansion: How GeoIQ's Data-driven Approach is Driving Profitabile Growth?
	Devashish Fuloria , Co-Founder & CEO, GeoIQ
12:55 - 13:00	Presentation By TCI
	Atul Endlay , Assistant Vice President, TCI Supply Chain Solutions
13:00 - 14:00	Lunch & Networking break

Programme Agenda - Day 1

Timing	GRAND BALLROOM
14:00 - 15:00	Panel Discussion: Personalization in Retail: Responding to Customer Demand for Customized Products (Powered by Adobe)
	Moderator: Pragati Malhotra , Senior Solutions Consultant, Adobe India
	Ashim Ashok Patil , MD & CEO, i-TEK RFID
	Dharmarajan K , CBO, Tata CLiQ
	Lokesh Wagadre , Vice President and Head of Technology, Kaya Limited
	Narendra P Singh , Director (Business Development), Samsonite South Asia
	Nayan Satiya , Head of Information Technology, Total Sports and Fitness
	Rajnish Gupta , Vice President and Head- India and Subcontinent, Zebra Technologies
	Vinod Kapote , Head - IT, Trent Ltd
15:00 - 15:05	Presentation: What Does Today's Retailer NOT Want
	Niraj Jaipuria , Founder & Director, BIRetail Ltd.
15:10 - 15:15	Presentation: Future Of Retail
	Baskaramoorthy D , Vice President - Sales, Posiflex Technology (India) Pvt. Ltd.
15:20 - 16:20	Panel Discussion: Digital Transformation - Enabling Business Success Through Innovations
	Moderator: Siju Narayan , Chief Experience Officer, RexEmptor Consult LLP
	Ajitt Kolhe , Head IT (CIO & CDO), VIP Industries Ltd
	Kiran Komatla , Group CTO, Burger King India Pvt Ltd
	Rahul Bhalla , Co-founder & CEO, Zenatix Solutions
	Rajgopal Nayak , CTO, Metro Brands Limited
	Sanjay Kumar Tripathi , Head of Information Technology, Bestseller India
	Varun Tangri , Chief Executive Officer, QueueBuster
	Vipin Gupta , CTO, Starbucks
16:20 - 16:25	Presentation: OutRetail : Revolutionize Demand-Generation Through Game-changing Consumer Intelligence
	Ganesh Subramanian , Founder & CEO, Stylumia
16:30 - 17:30	Panel Discussion: Data-driven Retail: Leveraging Advanced Analytics and BI
	Moderator: Niraj Jaipuria , Founder & Director, BIRetail Ltd.
	Amit Arora , CIO, SHR Lifestyle Pvt Ltd
	C G Balaji , CIO Apollo Pharmacy
	Dr. Sujit Paul , Group CEO, Zota Healthcare (DavaIndia)
	Ganesh Subramanian , Founder & CEO, Stylumia
	Nikhil Bhushan , Head IT Ops/Digital/CISO/CDO, Travel Food Services
	Prashant Bokil , IT- Head, Metro Brands
14:30 - 16:30	Final Round of ReTech Startup Awards 2023
19:00 - 19:45	Felicitation Ceremony of IT Heads & Retail Startup Awards 2023
19:45 - 20:30	Entertainment Night With Mind Reader Mohit Rao
20:30 onwards	Networking Dinner with Cocktails

Programme Agenda - Day 1

Timing	ROYAL BALLROOM
14:00 - 15:00	Panel Discussion: The Retail Renaissance: How Generative AI is Redefining Customer Engagement
	Moderator: Kumar Rajagopalan , CEO, Retailers Association of India
	Anirban Chakraborti , SVP - Digital Tech and Business, Sangeetha Mobiles Pvt Ltd
	Barada Sahu , Founder, Mason
	Jagpreet Pabla , Product & Tech Head, McDonald's India
	Manoj Patel , CIO, House of Anita Dongre
	Pooraan Jaiswal , CTO, Tribhovandas Bhimji Zaveri
	Sandeep Jabbal , Chief Digital Transformation and Information Officer, Shoppers Stop
15:00 - 15:10	Presentation: Generative AI to Boost Sales
	Shridhar Marri , CEO & Founder, Flyfish.ai
15:10 - 15:15	Partner Presentation: Digitizing Retail Operations
	Sharjeel Ahmed , Founder & CEO, PAZO
15:20 - 16:20	Panel Discussion: The E-commerce Equation: Balancing Tech and Tradition
	Moderator: Sandeep Mukherjee , Director - Consulting - Asia, Middle East, Ayatacom Tech Solutions Pvt. Ltd.
	Harish Mantri , Director of Marketing, Shree Shivam Attire Pvt Ltd
	Mriganki Tyagi , Director E-commerce, Colgate-Palmolive India (Ltd)
	Natasha Tuli , CEO & Chief Formulator, Soulflower
	Sameer Shaikh , Business and Merchandising Head, Big Basket
	Vaibhav Baweja , Head of E-commerce, Bestseller India
16:20 - 16:25	Presentation: Dingli - the Value for Safety, Time and Money
	Neelam Singh , Vice President – Sales, Dingli AWP India Pvt. Ltd.
16:30 - 17:30	Panel Discussion: Logistics Revamped: Reinventing Supply Chains for Unparalleled Efficiency
	Moderator: Ajay Aggarwal , Global Head - Retail & CPG, Nihilent
	Ranjan Sharma , CIO & Head of Supply Chain, Bestseller India
	Satish Karunakaran , Director - Transformation, Pepe Jeans India Limited
	Shailesh Solkar , Head Merchandising & Supply Chain, Trent Ltd
	Tirthankar Kshetrimayum , Head - RFID (Intelligent Labels) South Asia & Sub Saharan Africa, Avery Dennison
	Vikram Idnani , President & CIO, Landmark Group

Roundtable Powered by Adobe

4:30 - 5:30 pm	Roundtable on Understanding The Influence of Digital in Retail Powered by Adobe
	Nitin Paranjape , Director Sales Enterprise Growth, Adobe India
	Pragati Malhotra , Senior Solutions Consultant, Adobe India
	Pooraan Jaiswal , CTO, Tribhovandas Bhimji Zaveri
	Nayan Satiya , Head of Information Technology, Total Sports and Fitness
	Kiran Komatla , Group CTO, Burger King India Pvt Ltd
	Vipin Gupta , CTO, Starbucks
	Mriganki Tyagi , Director E-commerce, Colgate-Palmolive India Ltd

Programme Agenda - Day 2

Timing	GRAND BALLROOM - WebEngage presents MARTECH
09:00 - 10:00	Registration & Breakfast
10:00 - 10:15	Special Address
	Dilip Asbe , Managing Director and CEO, NPCI
10:15- 10:45	Panel Discussion - The StartUp - Investor Panel: Creating Value vs. Valuations in a Tech-Enabled World
	Moderator: Bijou Kurien , Chairman, Retailers Association of India
	Harshil Salot , Co- Founder, The Sleep Company
	Ketki Paranjpe , Partner (Investments), Sixth Sense
	Puru Gupta , Co- Founder, True Elements
10:45 - 11:00	Keynote Address: Adapt or Perish: The Martech Mandate on the Modern Marketer
	Ankur Gattani , VP - Growth and Marketing, WebEngage
11:00 - 12:00	Panel Discussion - Emerging Trends in Customer Engagement: Strategies for Digital Marketing Success.
	Moderator: Ankur Gattani , VP - Growth and Marketing, WebEngage
	Ankit Desai , Head - Media, Digital Marketing and Brand PR, Marico Ltd
	Biswajit Dutta , Head of CRM & Loyalty, Metro Brands
	Jayson Tomy , Business Head - E Commerce, Planet Retail Holdings Pvt. Ltd
	Mayank Jha , Head - Digital Commerce, Trent Ltd.
	Shwetal Basu , CMO, Shoppers Stop Ltd.
	Taher Framewala , Deputy General Manager - Digital commerce, Tata Motors
12:00 - 13:00	Panel Discussion - Innovative Martech Strategies: Approaches to Stand Out in a Crowded Digital Marketplace.
	Moderator: Tanisha Doshi , Director - Growth & Strategy, WebEngage
	Animesh Maheshwari , Director of Merchandising at Fancode, Dream 11
	Charanjeet Singh , Founder, Singh Styled
	Harshit Vij , Founder & CEO, FREECULTR
	Lakshbir Singh , Brand Head, Killer Jeans
	Samyukta Iyer , VP & Head of Marketing, Kaya India
13:00- 13:05	How Retailers are Adapting to Serve New-Age Consumers: The Power of Customer-centric Experiences
	Tasleem Arif , Assistant Vice President, Intellect Commerce
13:05 - 14:00	Lunch & Networking break
GRAND BALLROOM - D2C Summit	
14:00 - 15:00	Panel Discussion - The Omnichannel Experience: Integrating Online and Offline Touchpoints for Seamless D2C Engagement.
	Moderator: Arjun Vaidya , Co-Founder, V3 Ventures
	Anvi Shah , Co Founder & CEO, Hyuga Life
	Bhupendra Khanal , Founder & CEO, Dogsee Chew
	Chaitanya Chitta , Co-Founder, Slay Coffee
	Chirag Kenia , Founder & CEO, Urban Platter
	Shivi Singh , Founder & CEO, ClearDekho
	Sudip Ghose , Founder & CEO, Uppercase
15:00 - 16:00	Panel Discussion - Decoding Generation Z: Catering to the Newest Wave of D2C Consumers
	Moderator: Siju Narayan , Chief Experience Officer, RexEmptor Consult LLP
	Abhinav Sinha , Co Founder, GoodDo
	Chinu Kala , Founder, Rubans Accessories
	Chippy Mehta , COO, Bombay Shirt Company
	Harshit Vij , Founder & CEO, FREECULTR
	Kanupriya Mundhra , Co-Founder, Aastey
	Nitin Vishwas , Co Founder, Moonshine Meadery
	Puru Gupta , Co Founder & CEO, True Elements
	Raghav Somani , Founder & CEO, Headphone Zone

Programme Agenda - Day 2

16:00 - 16:20	Fireside chat - Evolution of Digital-first Brands in India
	Naiyya Saggi , Group Co-Founder, The Good Glamm Group
	Dr. Hitesh Bhatt , Director - Marketing & Communication, RAI, Editorial Director, STOrai
16:20 - 17:20	Panel Discussion - The D2C Growth Playbook: Charting the Path from Start-Up to Scale-Up.
	Moderator: Dr. Hitesh Bhatt , Director - Marketing & Communication; Editorial Director - STOrai, RAI
	Akash Agrawal , Co Founder, Zoff
	Bhuman Dani , Founder & CEO, WickedGüd
	Kshitij Neelakantan , Co-Founder, Naagin
	Mohit Rathod , Co Founder, Truly Desi
	Rishubh Satiya , Co Founder & CEO, Plix
	Sulay Lavsi , Founder, Bummer
17:20 - 17:30	Vote of Thanks
	Dr. Hitesh Bhatt , Director - Marketing & Communication; Editorial Director - STOrai, RAI

Timing	ROYAL BALLROOM - D2C SUMMIT
10:00 - 10:05	ReTechCon 2023- Setting the Tone
	Dr. Hitesh Bhatt , Director - Marketing & Communication, RAI
10:05 - 10:50	Panel Discussion - The D2C Disruption: How Direct-to-Consumer Brands are Reshaping Traditional Business Models
	Moderator: Vikram Idnani , President & CIO, Landmark Group
	Avnish Anand , CEO, CaratLane
	Charanjeet Singh , Founder, Singh Styled
	Dhiraj Agarwal , Founder & CEO, Campus Sutra
	Saloni Anand , Co Founder, Traya
	Shivam Soni , Founder, Beyoung
	Swagatika Das , Co Founder & CEO, Nat Habit
10:50 - 11:50	Panel Discussion - Building a Successful D2C Brand: Strategies for Customer Acquisition, Engagement, and Retention.
	Moderator: Dr. Hitesh Bhatt , Director - Marketing & Communication, RAI, Editorial Director, STOrai
	Aarti Gill , Co- Founder, OZiva
	Abhishek Negi , Co Founder, Eggoz Nutrition
	Aditya Ruia , Co Founder, Beco
	Manas Ranjan Hota , Co-Founder & COO, DrinkPrime
	Pradeep Krishnakumar , Co Founder, Zouk
	Priyanka Salot , Co- Founder, The Sleep Company
	Romita Mazumdar , Founder and CEO, Foxtale
13:00- 14:00	Lunch & Networking break





1500+
DELEGATES



150+
SPEAKERS



80+
PARTNERS



800+
BRANDS



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